A leading provider of simple and powerful online brain health assessment solutions built for healthcare practitioners and their patients.
Key Advantages of the Cambridge Brain Sciences assessment platform

- **Scientifically-validated**: Based on advanced brain mapping and brain imaging tools (fMRI), and validated by over 300 peer-reviewed studies over the last 25 years
- **Quick & convenient**: Takes less than 15 minutes to produce a detailed quantitative report in core areas of cognition such as memory, verbal ability and overall executive function
- **Flexible & scalable**: Tests can be taken on laptops, desktops and tablets, and can be easily administered offsite or onsite
- **Large comparative database**: Patient results are compared to our proprietary normative database of more than 75,000 unique users, derived from our larger database of 8 million+ test completions
- **Highly engaging and fun**: Simple and easy to use, resulting in 98%+ test completion rates
- **Adherence to the highest security standards**: CBS meets or exceeds industry standards in all HIPAA-approved categories
Cognitive Health Report Overview

Immediately following the completion of an assessment, Cambridge Brain Sciences produces a scientifically-validated report detailed further below.

![Cognitive Health Report](image)

- **Percentile rank definitions**, used to categorize a patient’s score in each cognitive measure.
- **Patient’s raw score**, useful for year-over-year comparisons and planning.
- **Demographics of your patient**, against which results are compared.
- **Patient’s percentile rank** relative to a similar group of individuals in age and gender.
- **Description of the cognitive measure**, and a classification of your patient’s percentile rank as noted in the classification criteria.
About Cambridge Brain Sciences

COMPANY OVERVIEW

Cambridge Brain Sciences is a leading online SaaS-based provider of brain health assessments for corporate, research and consumer markets. Our proprietary assessments of brain function and brain health have been developed over the past 25 years, taken over 8 million times and used in over 300 studies published in leading peer-reviewed academic journals. As a result, we maintain and possess one of the world's largest normative databases of cognitive function. Our tests are highly engaging, require no expert technical support to administer and are based on the pioneering work of our Chief Scientific Officer, renowned neuroscientist, Dr. Adrian Owen (owenlab.org).

SCIENCE LEADERSHIP

Dr. Adrian Owen (Chief Scientific Officer) – Adrian is one of the world’s leading neuroscientists and has spent the last 25+ years pioneering breakthroughs in cognitive neuroscience. He is the Canada Excellence Research Chair in Cognitive Neuroscience and Imaging and maintains a team of 25+ neuroscientists at Western University (www.owenlab.org). Adrian spent much of his career at the Medical Research Council’s Cognition and Brain Sciences Unit at the University of Cambridge. Adrian holds a Bachelor of Science (Psychology) from University College London and a PhD from King’s College London.

BUSINESS LEADERSHIP

Marc Lipton (President and CEO) – an experienced investment professional and operator, Marc most recently spent 11 years as a partner at Torquest, a prominent Canadian private equity fund. Marc is involved in a range of brain health initiatives including sitting on the Toronto Western and General Hospital Board where he is Board Champion for the Krembil Neuroscience Centre and a member of the Brain Campaign Cabinet that recently raised $200mm. Marc holds a Bachelor of Applied Science (Engineering) from the University of Toronto, an MBA from the Rotman School of Management and a Chartered Professional Accountant designation.